

Jason Meredith

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Professional Summary

Versatile, adaptable, and resilient technology leader with 20+ years of experience leading technology and product teams, scaling user-centered UI/UX, and delivering enterprise software across banking, finance, manufacturing, distribution, retail, and creative sectors. Proven record driving cloud modernization, DevOps automation, data platforms, and customer-grade experiences that accelerate delivery and business outcomes.

Core Skills

People Leadership | Product Management | Project & Program Management | Software Engineering | Cloud Strategy (AWS/Azure) | DevOps & CI/CD | Agile/Lean Delivery | User Experience (UX) Design | User Interface (UI) Design | Design Systems | Data Platforms & Analytics.

Work Experience

Lead Manager of UI/UX @ [Starbucks](#) | Oct 2022 – Present | Remote (NE)

- Grew user adoption and engagement of a suite of **19** applications akin to an “App Store” from approximately **700** users per month to over **12,000** per month, representing a **17x** increase in monthly active users.
- Drove the quantitative and qualitative UX research and wireframing of Starbucks store health pyramid dashboards that led to the eventual **patent grant, no. 12,236,382**, for “system and graphical interface for providing store-level diagnostics and remediation”.
- Aligned UX strategies with business objectives and integrated agile practices, accelerating delivery across product and engineering teams.
- Led cross-functional collaboration with product, engineering, and stakeholders; managed a distributed team of UX designers, researchers, and UI engineers across a vendor/employee mix embedded in product squads.
- Operational outcomes included faster concept validation via rapid prototyping and design system reuse, and improved feature adoption through iterative usability testing.

Senior Director of Software Engineering @ [Autocar](#) | Oct 2014 - Sep 2022 | IL, AL, IN & Remote (NE)

- Spearheaded migration of **40+** custom applications from on-prem to AWS and Azure clouds (CAPEX → OPEX).
- Modernized .NET WebForm applications into .NET Core Blazor applications, improving performance and maintainability.
- Developed mobile apps performing over-the-air software updates to internal combustion engines and new EV platforms.

- Reduced project completion times from **6 months to 6 weeks** by implementing a low-code/no-code platform for rapid application development.
- Cut prep and deploy time from **3 hours to 3 minutes** by implementing DevOps governance and CI/CD automation.
- Enabled continuous data processing for real-time analytics and centralized over **50%** of the technical stack.
- Delivered several **million dollars in ROI** by replacing legacy ERP & eCommerce systems and launching custom MES that eliminated manual sensory overhead.

Senior Director of Application Development @ [RJO](#) (now StoneX) | Jun 2011 - Sep 2014 | Chicago, IL

- Led development of a next-gen trading platform, replacing thick desktop clients with thin web clients; delivered hybrid mobile apps for Android, iOS, and Windows.
- Consolidated and centralized all company web apps via Single Sign-On; implemented API gateways to Master Data Management to keep static data consistent across platforms.
- Built and coached teams (developers, QA, UX) and embedded agile delivery and DevOps practices; partnered closely with risk, compliance, and trading desks.

Global Head of Portal Services @ [Societe Generale](#) | Jun 2007 - May 2011 | Chicago, IL

- During the SG/Crédit Agricole merger, led global consolidation and rebranding of enterprise web apps; managed global teams of **50+** web developers and UX specialists.

Various Companies - Financial & Creative Sectors @ [ABN Amro](#), [ING](#) and [Havas](#) | ≤ April 2007 | London, UK

- Designed and built n-tier **J2EE** enterprise web applications for financial markets.
- Designed large greenfield brand sites and digital experiences for [Nike](#), [Adidas](#), [Guinness](#), [HSBC](#), [Peugeot](#), and [Zurich Insurance](#).

Education

1. **University of Oxford** - Master of Science (M.Sc.) in Software Engineering (*Thesis: "The Integration of Heterogeneous Web Portals via Single Sign-On"*)
2. **University of Oxford** - Advanced Diploma (B.Sc.) in Computing
3. **Durban University of Technology** - National Higher Diploma in Graphic Design

Certificates

Google UX Design Professional | AWS Certified Cloud Practitioner | AWS Certified Solutions Architect – Associate | Dell Boomi Professional Developer | Microsoft Certified Professional | Microsoft Certified: Azure Fundamentals | Mendix Certified Rapid Developer | A+ (CompTIA) | i-Net+ (CompTIA)